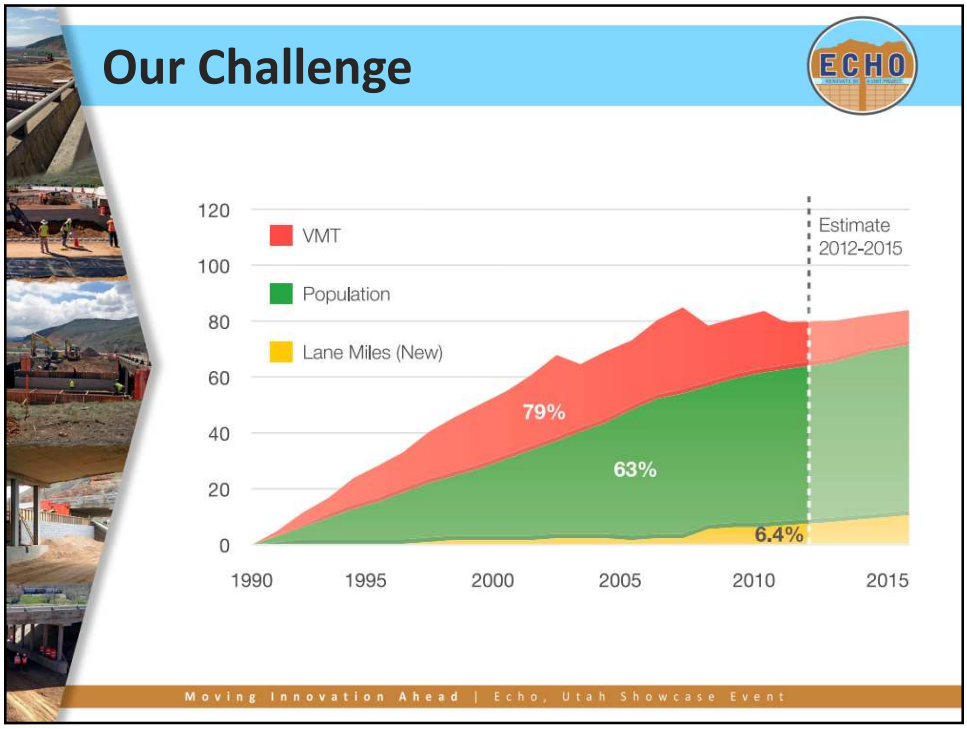
Transportation in Utah

Shane Marshall
UDOT Deputy Director

August 18, 2013


Our Challenge
ECHO
120
100
80
60
40
20
0
VMT
Population
Lane Miles (New)
Estimate
2012-2015
79%
63%
6.4%
1990
1995
2000
2005
2010
2015
Moving Innovation Ahead | Echo, Utah Showcase Event

Strategic Goals
ECHO
Preserve Infrastructure
Optimize Mobility
zero
Fatalities
Zero Fatalities
INDUSTRY
Strengthen the Economy
Moving Innovation Ahead | Echo, Utah Showcase Event

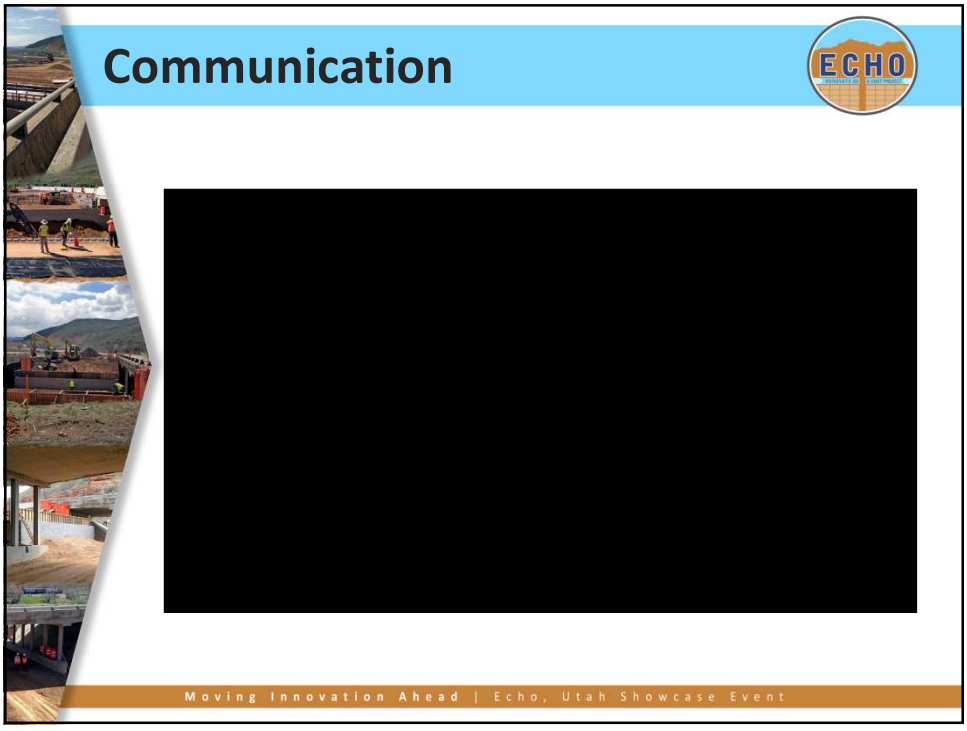
Innovation

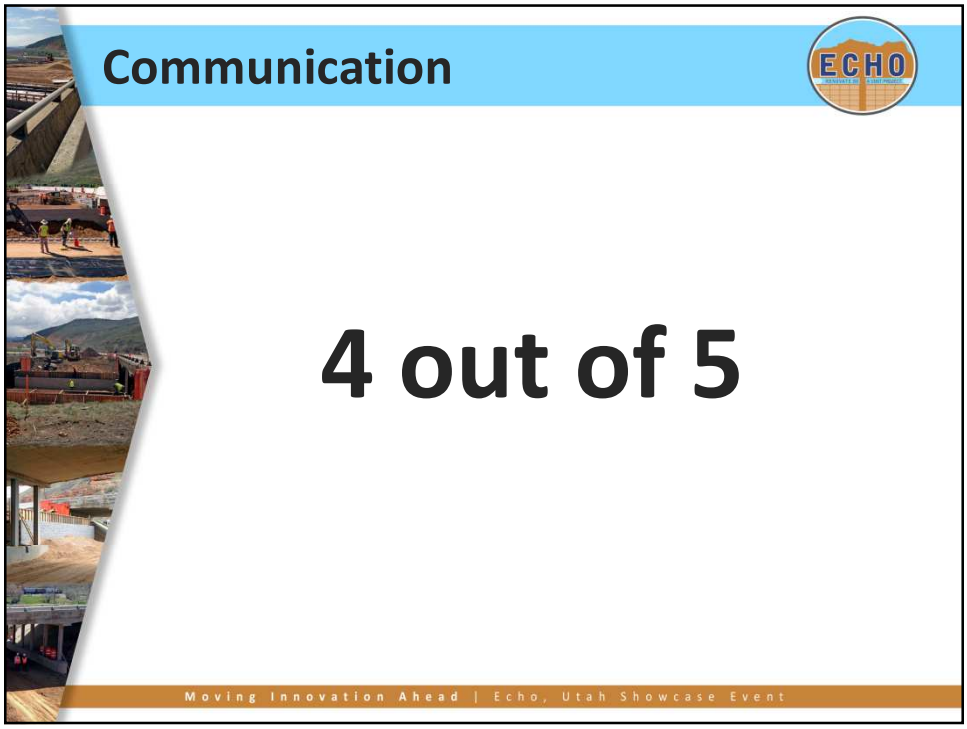
- Taking advantage of innovation to accomplish our goals
- Innovation can:
  - Stretch our dollars
  - Make us more efficient
  - Produce higher quality
  - Shorten schedules
  - Reduce impacts

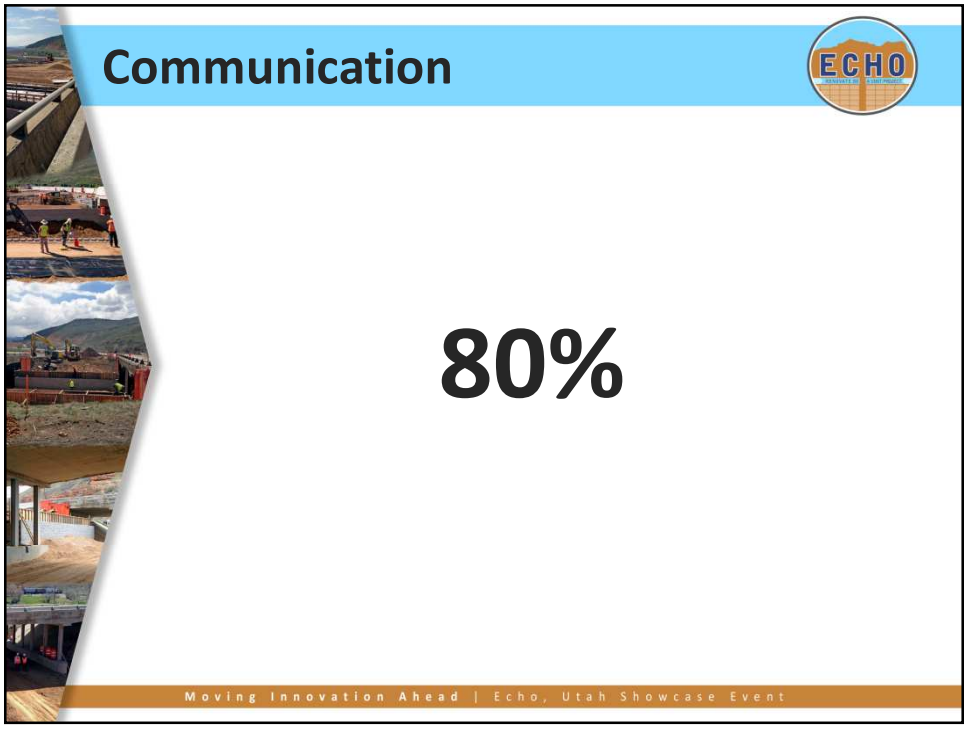
Innovation

- It is less obvious, but innovation can also:
  - Build trust – public and legislators
  - Create support, funding for future projects
  - Help overcome old government stereotypes

Communication
ECHO
Moving Innovation Ahead | Echo, Utah Showcase Event


Communication
ECHO
Moving Innovation Ahead | Echo, Utah Showcase Event


Communication
4 out of 5
Moving Innovation Ahead | Echo, Utah Showcase Event


Communication
80%
Moving Innovation Ahead | Echo, Utah Showcase Event